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AMANDA MCINTYRE

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EDUCATION

MASSACHUSETTS COLLEGE OF ART AND DESIGN
BFA, Graphic Design

LORD FAIRFAX COMMUNITY COLLEGE
Associates Degree, Liberal Arts
Certificate in General Studies

GRAPHIC DESIGNER & CREATIVE PROFESSIONAL

I am a dynamic designer looking to bring client-side and agency experience to an industry-leading organization. I have a proven record in design project management and a strong history of working cross-functionally to plan, design, and implement a wide range of media, advertisements, and brand development projects. Attentive and goal oriented, I have the abilities needed to make an immediate positive impact in any fast-paced creative design team.

SKILLS & INTERESTS

Adobe Creative Suite
After Effects
Microsoft Office
UX / UI Design
Keynote
Zeplin
HTML
CSS
Branding
Typography
Advertising
Information Architecture
Marketing

EXPERIENCE

SPERRY TOP-SIDER   BOSTON, MA
Web Designer   July 2015 – Current
Design and implement landing pages, monthly site refreshes, trigger and other email campaigns, social advertisements, order inserts and direct mail pieces.
Work closely with the development team to create seamless user experiences.
Updated web style guide, including an entire overhaul of the typography, navigation, and animations using a beta tool to aid in the coding for the back-end team.

CONOVER TUTTLE PACE   BOSTON, MA
Interactive Designer   May 2014 – September 2014
Digital/Interactive design intern responsible for a variety of clients, including the Boston Red Sox, Eastern Bank, and the Breeders' Cup.
Design work includes social media campaigns, banner advertisements, and collaboration with the print team to create a seamless user experience.

RAW BOSTON / NEW YORK   BOSTON, MA
Graphic Design Intern   June 2013 – September 2013
Design of promotional posters for upcoming events, clients, and various artists.
Significant social media advertising.